

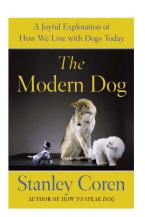


EDITORS TOP PICKS

January / February Recommedations that we think you might enjoy!



Dr. Stanley Coren's new book THE MOD-ERN DOG: A Joyful Exploration of How We Live with Dogs Today explores just how dogs have become such an ingrained and irreplaceable part of our lives. The most consistently popular author of dog books ever, including books such as the NYT bestselling The Intelligence of Dogs, and Why We Love the Dogs We Do, Coren chronicles the various aspects of how we interact with dogs, how society responds to dogs, how our relationships with dogs have changed over history, and where dogs fit into our personal and emotional lives. Ideal for anyone who owns a dog, loves a dog, or is interested in the history of dogs and how they fit into our society, THE MODERN DOG explores how science, folklore, technology, religious writing, politics, and history have influenced and shaped the dogs we know and love today. Stanley Coren, Ph.D., is a professor of psychology at the University of British Columbia and a recognized expert on dog-human interaction.



Price: \$26.00: The MODERN DOG is available for purchase at Amazon.com, Borders, B&N and wherever books are sold.

PAW:Pet-friendly

Accommodations Worldwide. The new way to find luxury travel arrangements for you and your pets. Janine Franceschi is currently traveling the United States to find only the best in accommodations for both humans

and animals. Janine and her Irish setter, Beau, have logged over 5,000 miles (and counting) touring the country to promote the booking site of the only collection of luxury, pet-friendly hotels on the web today. It is no longer necessary to sacrifice the level of amenity and comfort you want when you travel simply because you choose to travel with your pet. Find and booking gorgeous pet-friendly hotels just got a whole lot easier!

Visit the PAW website for more information: http://www.luxurypaw.com



Kong Toys! For fun and entertainment for you and your dog. Air Kong Tennis Balls with Squeaker: Bounce on land, float on water!



Squeak! Kong Air Dog Balls are made with the same high-quality, rugged synthetic felt material as standard tennis balls. Kong Dental Sticks: Kong Dental Sticks; with patented Denta-RidgesTM Kong sticks are flexible, natural rubber toys with a special grooved design to help reduce plaque buildup and cleans gums. Denta-Ridges. Kong Balls: The most durable ball on the market! Kong Balls are a superior product. They are super-tough, durable, long-lasting chew toys with plenty of exciting bounce. Made up of solid, puncture-resistant, 100%natural rubber that withstands the roughest abuse dogs can dish out.

Price: \$4.49 Air Kong Tennis Balls Price: \$10.49 Kong Dental Sticks Price: \$6.99 Kong Balls

Purchase the latest in Kong Toys at NTI

Global. Visit: http://www.ntiglobal.com/dog-

agility.cfm



Jolly Pets: Get your paws on the Newest Jolly Pet Scents! Pink Bubble Gum and Light Blue Berry. Jolly Pets Bounce-n-play has an amazing bounce. This floating, ultra durable ball is puncture resistant and doesn't need air to inflate! These toys are fun for everyone providing hours of playtime fun with a delicious non-toxic scent that lasts. The Romp-n-roll ball is on a rope that can be thrown, kicked, carried and tugged. The rope can be pulled back and forth through the flexible ball, but never out! It can float and is made to be extra durable so the fun lasts. Low density, nontoxic polyethylene is puncture resistant and safe for everyone. For more information Visit: http://www.jollypets.com or to purchase visit: http://www.dogtoys.com or http://www.doggytoyland.com

Dog Toys Price: \$15.99 Romp-n-Roll Doggy Toyland Price: \$8.90 Bounce-n-Play







Bow Wow WOW: Special Discount Package.

All natural skin care for dogs! Each of the Bow Wow Wow shampoos is very unique with its distinct scent and feel - which one will your dog like best? This Special Discount Package includes Lavender Rosemary Shampoo, Oatmeal Milk & Honey Shampoo, and Hot Spot Relief Gel. These all-natural formulated pet shampoos are human tested and K9 approved.

Discount Price: \$49.99 Includes Shipping & Handling.

To purchase the Bow Wow WOW all natural skin special discount package visit: http://www.gatewaynutritionproducts.com

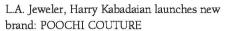


Kong: Wet Wubba, Water Dog Toy! There are many features about the Wet Wubba that stand out from other floatable/retrievable toys. For instance it is an all season toy that works great in the snow as well as in the water. The three colors that the Wet Wubba come in are green, orange and yellow. They show up brightly in the water and snow for better visibility and less chance of the toy getting lost. The Wet Wubba is reinforced with a strong stitching and is covered by neoprene rubber, which is very resistant to water, temperature and solar damage. The Wet Wubba comes in two different sizes that are safe for all types of dogs and can be found in most of your local pet stores and pet super store. For more information on the visit: Wubba please Kong Wet

http://www.kongcompany.com

Price: \$14.99

You can purchase the Wet Wubba at Pet Stores & Pet Superstores or online at PETCO: http://www.petco.com



Poochi Couture a unique and eye catching pet tags for those posh pooches. Each Pet Tag is handmade in the United States for those Chic Chihuahua's, Distinguished Doxies, Prim & Proper Pomerian's and the Bad to the Bone Beagles. Each Tag is crafted from high quality sterling silver and plated with your choice of 18k white, yellow, rose or black gold surrounded by CZ diamonds in blue, pink, golden, crystal or black stones. Poochi Couture can personalize your pet's name on the front and your contact info on the back engraved in a variety of fonts to choose from. Retail Prices go from \$50.00-\$125.00 and on Limited Editions Price available upon request To order please contact: Poochi Couture Harry Kabadaian 800-662-1622 www.poochicoutureonline.com





Tug It!

Tired of trying endless ways to teach your dog to tug? The "Tug It" is the first training device that automatically delivers food reinforcement as the dog clamps down on it. The "Tug It" is a training device used to teach your dog to tug. The harder the dog mouths it, the more food reinforcement it gets. Simply fill the Tug It! with your dog's favorite food and let the training begin! Visit www.tug-it.com to view a video demo of the Tug It! The "Tug It!" will have most dogs tugging quickly. Keep in mind that the "Tug It!" is a tug training device NOT a chew toy. The intention of the "Tug It!" is to teach the dog to tug and then transition this behavior to other more traditional tug toys. It has been shown time and time again that the act of tugging fosters playful interaction between dog and trainer. Dog's that have successfully learned to play tug know that their toys come alive when their human is tugging with them on the other end. The dog comes to learn that the best toy in the world is the one that their owner is on the end of.

Price: \$14.95/ea or 2 for \$25.95 http://www.nosetouch.com





Tired of trying endless ways to teach your dog to tug? Introducing the "Tug It!"

The "Tug It!" is the first training device that automatically delivers food reinforcement as the dog clamps down on it. The harder the dog mouths it, the more food reinforcement it gets.

The "Tug It!" will make teaching tug both fun and easy for you and your Fido.







View a video demo of the "Tug It!" at Tug-It.com

2 models:

- Starter (wider weave makes it easier for dog to get food reinforcement)
- Advanced (tighter weave means the dog must tug harder to get food reinforcement)

\$14.95 each or 2 for \$25.95

- * Made of Strong yet soft nylon/polyester
- * Machine Washable
- * Made in the USA



Visit our website to view this as well as our other innovative "It!" products,





www.hititboard.com www.nosetouch.com www.tug-it.com



908-755-PETS (7387) or toll free 888-711-PETS (7387)